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Exam : HP2-B44

**Title : HP Imaging and Printing
Supplies 2009**

Version : Demo

1. Who are the most valuable customers (MVC) in Small Medium businesses for HP Supplies?

- A. food suppliers and caterers
- B. oil retailers and HP mono LaserJet users
- C. advertising agencies and color printouts
- D. logistics companies and mono HP mfp users

Answer: C

2. Name two sales and marketing programs for HP Supplies.?

- A. HP Pay For Print program and HP Corporate Supplies program
- B. HP Recycle Cash-back program and HP Rent For Print program
- C. HP Low Carbon Footprint Program and HP New Customer Explorer program
- D. HP SMB Supplies program and HP Commercial Supplies Outsourced Marketing

Answer: A

3. How many years can HP LTO-3 tapes survive in a vault?

- A. 10 years
- B. 15 years
- C. 30 years
- D. 100 years

Answer: C

4. What are the key advantages of original HP inks?

- A. unique HP specially formulated color inks for outstanding fade resistant offset printing
- B. unique HP specially formulated color inks to produce a range of durable metallic effects
- C. unique HP specially formulated color inks for outstanding image quality and fade resistance
- D. unique HP specially formulated color inks for graphic artists specializing in industrial design

Answer: C

5. HP inks are formulated to deliver great results across a wide range of media. What are the quality performance capabilities of these inks?

- A. opaque, solvent and great image quality
- B. durable, permanence and great image quality
- C. spreadable, translucent and great image quality
- D. transparent, effervescent and great image quality

Answer: B